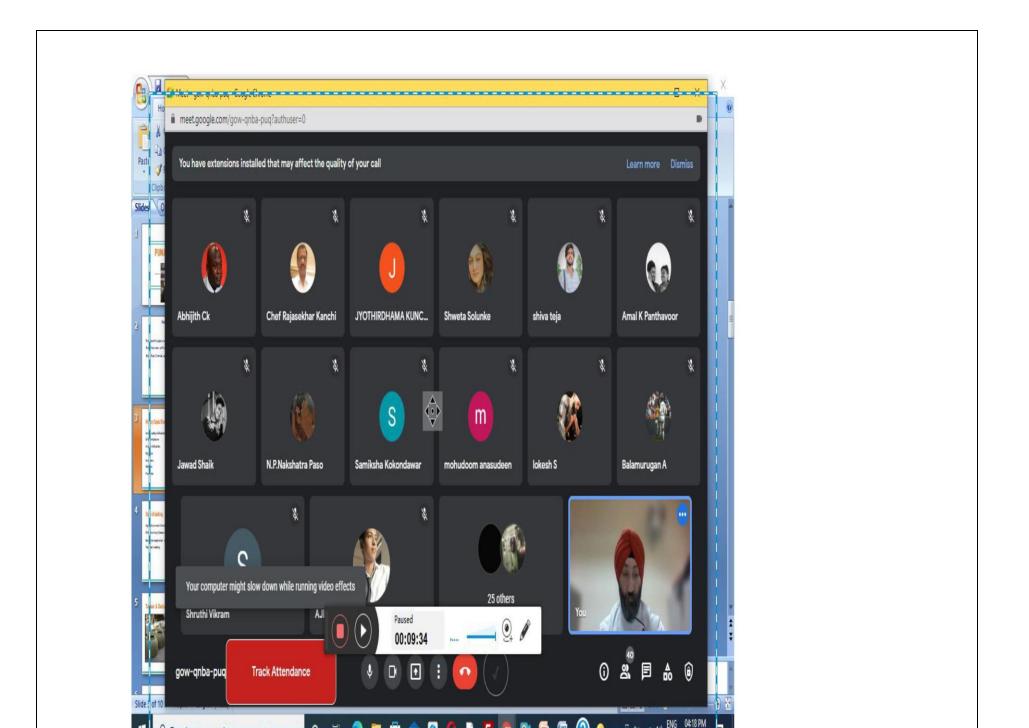
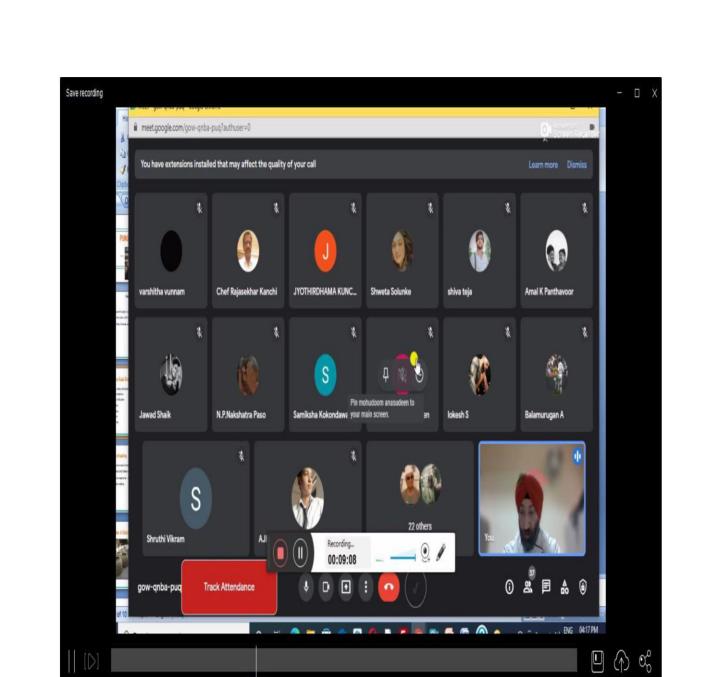
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

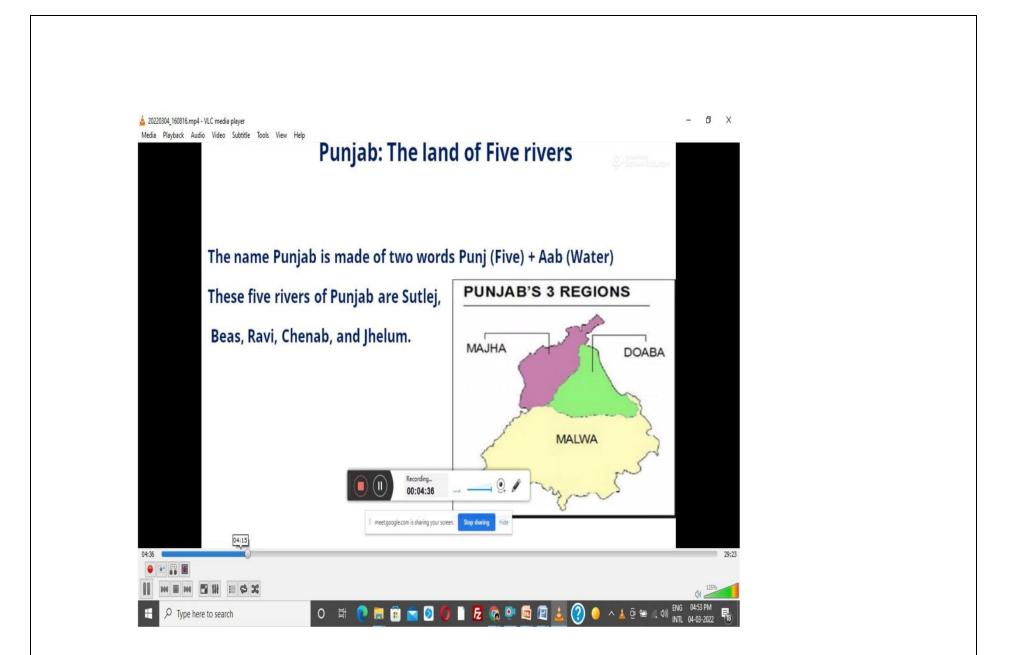
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

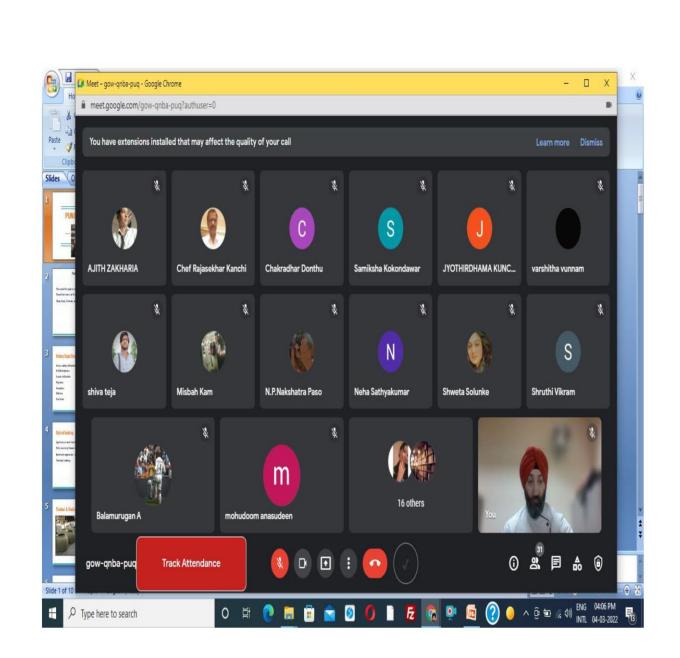
DURING MARCH 2022

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	MARCH 2022	Webinar	IHM Gurdaspur organized the Webinar on Punjabi Cuisine for the students of ICI Tirupati Andhra Pradesh (Paired State). In which students of ICI Tirupati were given detailed information on Punjabi Cuisine by IHM Gurdaspur Faculty Member	Andhra Pradesh	40 Participants	









S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	46	27	843	410	1781
2	INSTAGRAM IHM Gurdaspur Page	168			62	498